

2022

ASI/49500
UPIC DEVONMAT
effective 1/1/22

ASI/49500
UPIC DEVONMAT
effective 1/1/22



DEVON LOGO MAT LINE™

50 Years of Excellence



ASI/49500 UPIC DEVONMAT SAGE 55260 EFFECTIVE 1/1/22

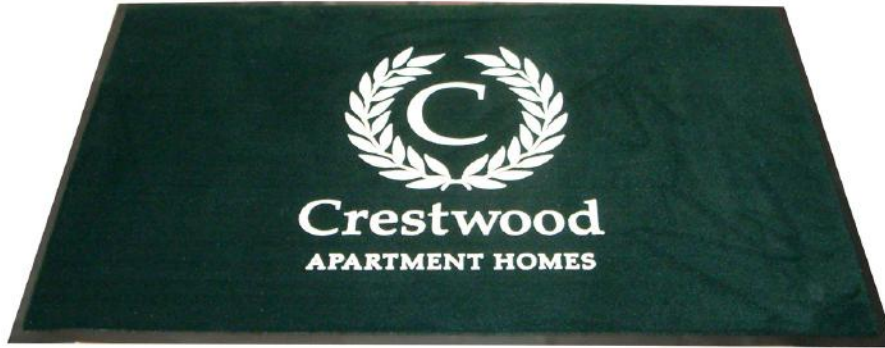
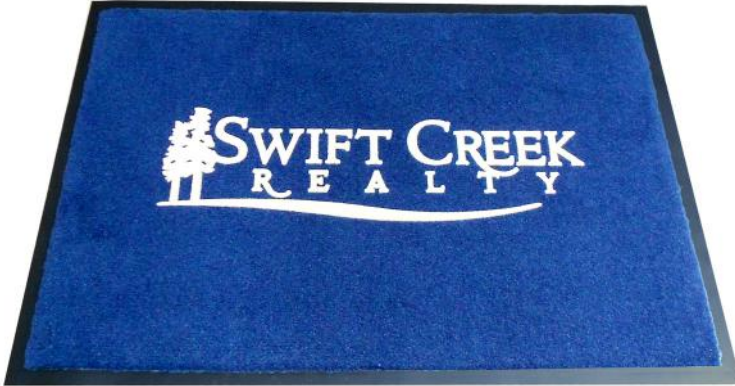
OLEFIN CARPET

Indoor/Outdoor

ONE COLOR IMPRINT
CUSTOM & STANDARD DESIGNS

8 Business Days Production

CUSTOM DESIGN



ADVERTISERS' PRICES

Different designs, mat sizes, and/or color combinations may not be combined for quantity pricing.

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$55.04	\$51.20	\$49.60	\$43.55	\$38.87
3' X 4'	84.92	79.96	77.58	68.98	62.52
3' X 5'	102.16	96.76	93.80	83.80	75.48
3' X 6'	125.24	116.88	113.88	101.55	92.18
4' X 6'	154.66	145.36	141.64	126.40	115.46
4' X 8'	204.40	195.00	189.36	168.68	148.30
3' X 10'	200.22	192.82	182.00	162.33	144.82
4' X 10'	272.82	259.70	253.60	223.44	198.10

(3ABC)

CUSTOM DESIGN, LOGO OR TYPESTYLE

INITIAL Set Up	1. \$75.00(G) Per Size Art Required
REORDER	2. Within 18 months of last order \$12.00(G)
Set Up Charges:	3. After 18 months since last order \$37.50(G)

DEVON STANDARD DESIGNS (Page 11)

INITIAL Set Up	NONE
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PROVEN USERS

- Realtors
 - Apartment Communities
 - Schools
 - Banks/Financial Institutions
 - Restaurants
 - Builders
- Country Clubs
 - Assisted Living Communities
 - Funeral Homes
 - Pharmacies
 - Office Buildings
 - Retail Stores



**PERSONALIZED ONE COLOR IMPRINT
CUSTOM & STANDARD DESIGNS**

8 Business Days Production

OLEFIN CARPET

Indoor/Outdoor

CUSTOM DESIGN



DEVON STANDARD DESIGN
Standard Designs Shown on Page 11



Price includes one logo AND up to 20 letters and/or spaces of personalization, imprinted below the logo.



Excess Copy:
For three lines, or over 20 letters and/or spaces:
\$17.00(A) per line, or extra set of letters, per mat.

Ideal for clients with multiple locations, Agency names, Individual Agent names, etc. Personalize each mat below the logo!

ADVERTISERS' PRICES

Different designs, mat sizes, and/or color combinations may not be combined for quantity pricing.

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$72.04	\$68.20	\$66.60	\$59.00	\$53.03
3' X 4'	101.92	96.96	94.58	84.44	76.68
3' X 5'	119.16	113.76	110.80	99.26	89.65
3' X 6'	142.24	133.88	130.88	117.00	106.36
4' X 6'	171.66	162.36	158.64	141.86	129.63
4' X 8'	221.40	212.00	206.36	184.13	162.46
3' X 10'	217.22	209.82	199.00	177.78	158.98
4' X 10'	289.82	276.70	270.60	238.89	212.26

CUSTOM DESIGN, LOGO OR TYPESTYLE

- INITIAL Set Up 1. \$75.00(G) Per Size Art Required
- REORDER 2. Within 18 months of last order \$12.00(G)
- Set Up Charges: 3. After 18 months since last order \$37.50(G)

DEVON STANDARD DESIGNS (Page 11)

INITIAL Set Up NONE

Made in the U.S.A.



ASI/49500
UPIC DEVONMAT
SAGE 55260

LOGO PIN™ CARPET

Indoor/Outdoor

ONE COLOR IMPRINT
CUSTOM & STANDARD DESIGNS
8 Business Days Production

CUSTOM DESIGN



DEVON STANDARD DESIGN

Standard Designs Shown on Page 11



ADVERTISERS' PRICES

Different designs, mat sizes, and/or color combinations may not be combined for quantity pricing.

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$62.06	\$58.22	\$56.56	\$49.82	\$44.59
3' X 4'	98.98	94.06	91.46	81.51	73.96
3' X 5'	119.70	114.32	111.20	99.42	89.79
3' X 6'	146.30	137.94	134.70	120.29	109.36
4' X 6'	182.74	173.44	169.42	151.39	138.38
4' X 8'	241.80	232.44	226.38	201.98	178.85
3' X 10'	235.30	227.82	216.74	193.58	173.76
4' X 10' (3ABC)	319.60	306.50	299.90	265.11	236.29

CUSTOM DESIGN, LOGO OR TYPESTYLE

INITIAL Set Up	1. \$75.00(G) Per Size Art Required
REORDER	2. Within 18 months of last order \$12.00(G)
Set Up Charges:	3. After 18 months since last order \$37.50(G)

DEVON STANDARD DESIGNS (Page 11)

INITIAL Set Up	NONE
----------------	------

PROVEN USERS

- Realtors
- Apartment Communities
- Schools
- Banks/Financial Institutions
- Restaurants
- Builders
- Country Clubs
- Assisted Living Communities
- Funeral Homes
- Pharmacies
- Office Buildings
- Retail Stores

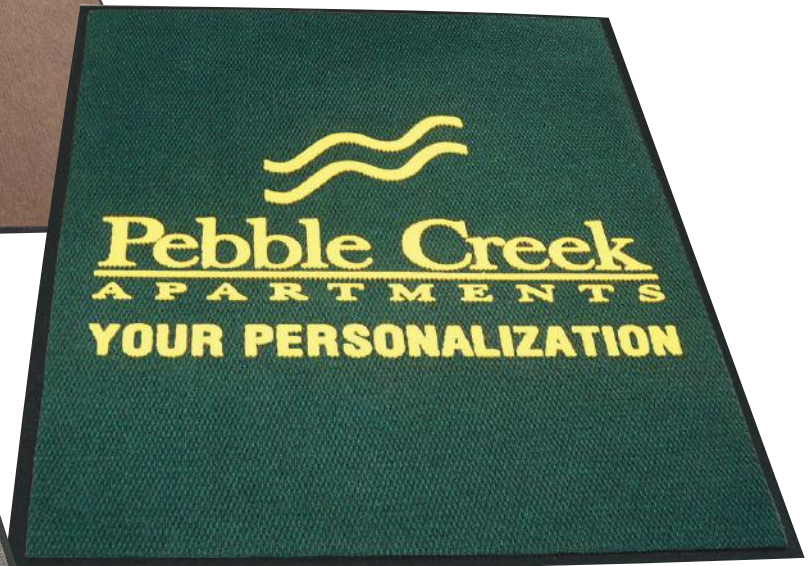


**PERSONALIZED ONE COLOR IMPRINT
CUSTOM & STANDARD DESIGNS**

8 Business Days Production

**LOGO PIN™
CARPET**
Indoor/Outdoor

CUSTOM DESIGN



DEVON STANDARD DESIGN
Standard Designs Shown on Page 11



Price includes one logo AND up to 20 letters and/or spaces of personalization, imprinted below the logo.



Excess Copy:

For three lines, or over 20 letters and/or spaces:
\$17.00(A) per line, or extra set of letters, per mat.

ADVERTISERS' PRICES

Different designs, mat sizes, and/or color combinations may not be combined for quantity pricing.

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$79.06	\$75.22	\$73.56	\$65.28	\$58.75
3' X 4'	115.98	111.06	108.46	96.97	88.13
3' X 5'	136.70	131.32	128.20	114.87	103.95
3' X 6'	163.30	154.94	151.70	135.75	123.53
4' X 6'	199.74	190.44	186.42	166.86	152.55
4' X 8'	258.80	249.44	243.38	217.44	193.01
3' X 10'	252.30	244.82	233.74	209.03	187.93
4' X 10' (3ABC)	336.60	323.50	316.90	280.57	250.45

CUSTOM DESIGN, LOGO OR TYPESTYLE

- INITIAL Set Up 1. \$75.00(G) Per Size Art Required
- REORDER 2. Within 18 months of last order \$12.00(G)
- Set Up Charges: 3. After 18 months since last order \$37.50(G)

DEVON STANDARD DESIGNS (Page 11)

INITIAL Set Up NONE

**Ideal for clients
with multiple
locations, Agency
names, Individual
Agent names, etc.
Personalize each mat
below the logo!**

**Made in
the U.S.A.**



ASI/49500
UPIC DEVONMAT
SAGE 55260

"NAME DROPPER"™

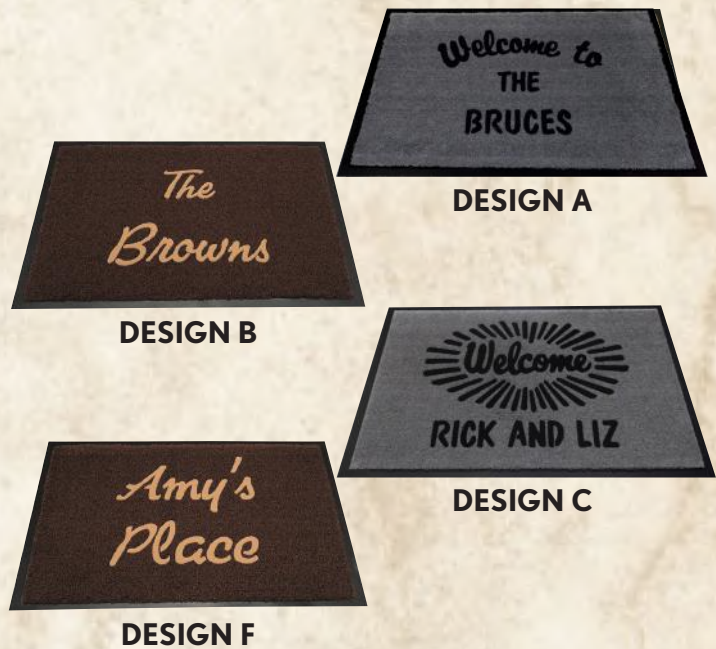
ASI49500

Your personalized Devon "NAME DROPPER"™ comes to you with every good wish. It will be an attractive addition, accenting your home or office for many years to come.

Simply select your choice of colors and design from the combinations shown. Your "NAME DROPPER"™ **LOGO MAT**™, an olefin carpet mat with solid vinyl back and tapered border, will have your design and personalization in plush, long-wearing, flocked nylon.

Circle your selected color preference on the gift certificate. Clearly write in your choice of wording, then detach the prepaid card and mail today.

Please allow 2 to 3 weeks for delivery of you 18" x 27" personalized "NAME DROPPER"™



A Gift Certificate For You

TO ORDER YOUR "NAME DROPPER"™ carefully complete this order form.

1. Clearly print name and address
2. Circle design style
3. Check carpet/design combination
4. Print message clearly
5. Sign your name at signature
6. Detach this prepaid card & mail

PLEASE SHIP TO:

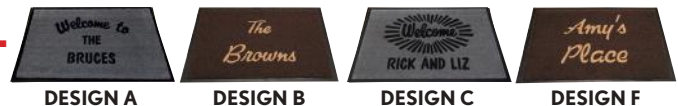
1.

Name _____

Street Address (NO P.O. Boxes) _____

City _____ State _____ Zip _____

2.



DESIGN A

DESIGN B

DESIGN C

DESIGN F

3.

Carpet/design combination:

- Beige on Chocolate Brown
- Black on Silver Grey

4.

Print your personalization clearly in blocks below

- Maximum 20 characters (spaces count as characters)
- "THE" counts as one character

Message will be centered on mat at time of production

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

5.

Signature _____

NAME DROPPER™

PERSONALIZED
8 Business Days Production

OLEFIN CARPET

Indoor/Outdoor



A Devon Name Dropper™ Logo Mat™ is an excellent way to say thank you! A perfect closing gift for Realtors and mortgage lenders. An unusual employee/customer gift, or simply 'thanks' for a job well done! Each 18"x 27" Name Dropper will protect the recipient's entrance from wear and tear, and remind them constantly of your friendship or appreciation.

Each Name Dropper™ is individually boxed, suitable for wrapping or re-mailing!

ADVERTISERS' PRICES

ONE	2-4	5-9	10-24	25-49
\$46.44 (3ABC)	\$40.50	\$34.38	\$29.30	\$25.76

Plus Shipping

\$25.00 net each, Continental U.S.
\$30.00 net each, Alaska, Hawaii, Puerto Rico
Shipping subject to change without notice

Price includes up to 20 letters and/or spaces of personalization.

YOUR	PERSONALIZATION																		
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

PROVEN USERS

- Realtors
- Mortgage Companies
- Title Companies
- Banks
- Employee Gifts
- Service Companies

Made in
the U.S.A.



ASI/49500
UPIC DEVONMAT
SAGE 55260

OLEFIN CARPET

Indoor/Outdoor

Although fine detail work is possible with our multi-color process, keep in mind that the smallest possible type size is **30 Point**

in multi-color (approximately 3/8")

- Also, remember that **WHITE** counts as one of the imprint colors with multi-color.
- All colors shown in a design must be counted as part of the imprint.
- Background color of the carpet cannot be used as part of the design in multi-color.



PRODUCTION PROOF

Normal Initial Set Up plus normal cost of product.

8

ASI/49500
UPIC DEVONMAT
SAGE 55260

Made in
the U.S.A.



MULTI-COLOR IMPRINT CUSTOM DESIGNS

15 Business Days Production

All Purpose Olefin ADVERTISERS' PRICES

Different designs, mat sizes, and/or color combinations may not be combined for quantity pricing.

2

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$80.44	\$74.98	\$71.02	\$60.61	\$52.75
3' X 4'	122.82	120.74	114.40	98.54	86.78
3' X 5'	133.98	131.82	125.06	107.75	94.89
COLOR 3' X 6'	163.84	160.72	152.40	131.27	115.66
Initial 4' X 6'	206.14	201.98	191.64	165.18	145.49
Set-up 4' X 8'	275.14	269.36	255.50	220.19	193.99
\$150.00(G) 3' X 10'	264.34	259.56	246.22	212.10	186.83
Per Size Art 4' X 10'	343.00	336.72	319.38	275.27	242.51
Required (3ABC)					
REORDER	Within 18 months of last order \$24.00(G)				
Set Up Charges:	After 18 months since last order \$75.00(G)				

3

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$97.74	\$92.00	\$87.28	\$74.26	\$64.63
3' X 4'	127.74	123.98	118.56	102.18	90.03
3' X 5'	153.42	151.46	143.58	123.67	108.89
COLOR 3' X 6'	167.74	164.84	156.56	134.95	118.83
Initial 4' X 6'	206.96	203.58	192.88	166.37	146.61
Set-up 4' X 8'	319.00	312.00	295.78	254.76	224.38
\$225.00(G) 3' X 10'	322.48	315.26	298.94	257.29	266.54
Per Size Art 4' X 10'	407.12	398.36	377.60	325.27	286.43
Required (3ABC)					
REORDER	Within 18 months of last order \$36.00(G)				
Set Up Charges:	After 18 months since last order \$112.50(G)				

4

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$108.50	\$101.80	\$96.48	\$82.21	\$71.56
3' X 4'	158.64	155.64	147.22	126.90	111.67
3' X 5'	170.46	167.60	158.84	136.73	120.39
COLOR 3' X 6'	243.98	238.94	226.34	194.79	171.41
Initial 4' X 6'	249.64	246.34	233.46	201.09	177.09
Set-up 4' X 8'	332.60	325.50	308.68	265.75	234.03
\$300.00(G) 3' X 10'	341.06	333.26	315.78	270.61	239.38
Per Size Art 4' X 10'	439.18	430.28	407.86	351.30	309.30
Required (3ABC)					
REORDER	Within 18 months of last order \$48.00(G)				
Set Up Charges:	After 18 months since last order \$150.00(G)				

5

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$129.98	\$121.60	\$114.98	\$98.01	\$85.32
3' X 4'	181.22	177.54	168.16	144.64	127.28
3' X 5'	194.72	191.58	181.46	156.13	137.41
COLOR 3' X 6'	279.20	273.28	258.82	222.66	195.88
Initial 4' X 6'	287.66	281.22	266.60	229.43	201.96
Set-up 4' X 8'	379.84	371.80	352.30	303.24	266.92
\$375.00(G) 3' X 10'	375.00	367.92	348.50	299.95	264.05
Per Size Art 4' X 10'	491.82	486.48	465.92	400.95	352.90
Required (3ABC)					
REORDER	Within 18 months of last order \$60.00(G)				
Set Up Charges:	After 18 months since last order \$187.50(G)				

**MULTI- COLOR IMPRINT
CUSTOM DESIGNS**
15 Business Days Production

**LOGO PIN™
CARPET**
Indoor/Outdoor

All Purpose Logo Pin ADVERTISERS' PRICES

Different designs, mat sizes, and/or color combinations may not be combined for quantity pricing.

	SIZE	ONE	2-4	5-9	10-24	25-49
2 COLOR Initial Set-up \$150.00(G) Per Size Art Required	2' X 3'	\$87.46	\$82.00	\$77.96	\$66.83	\$58.50
	3' X 4'	136.88	134.78	128.30	111.05	98.24
	3' X 5'	151.52	149.36	142.42	123.37	109.21
	3' X 6'	184.88	181.80	173.24	150.00	132.84
	4' X 6'	234.20	230.06	219.42	190.17	168.40
	4' X 8'	312.58	306.80	292.54	253.50	224.53
	3' X 10'	299.44	294.66	280.94	243.29	215.47
	4' X 10'	389.80	383.52	365.70	316.90	280.68
	REORDER	Within 18 months of last order \$24.00(G)				
	Set Up Charges:	After 18 months since last order \$75.00(G)				

	SIZE	ONE	2-4	5-9	10-24	25-49
3 COLOR Initial Set-up \$225.00(G) Per Size Art Required	2' X 3'	\$104.76	\$99.04	\$94.24	\$80.50	\$70.35
	3' X 4'	141.78	137.98	132.46	114.68	101.46
	3' X 5'	170.94	169.02	160.96	139.28	123.23
	3' X 6'	188.86	185.86	177.38	153.69	136.00
	4' X 6'	235.02	231.64	220.66	191.36	169.52
	4' X 8'	356.44	349.42	332.82	288.09	254.92
	3' X 10'	357.56	350.34	333.56	288.54	255.20
	4' X 10'	453.90	444.82	423.90	366.92	324.62
	REORDER	Within 18 months of last order \$36.00(G)				
	Set Up Charges:	After 18 months since last order \$112.50(G)				

	SIZE	ONE	2-4	5-9	10-24	25-49
4 COLOR Initial Set-up \$300.00(G) Per Size Art Required	2' X 3'	\$115.52	\$108.84	\$103.44	\$88.46	\$77.29
	3' X 4'	172.68	169.68	161.08	139.39	123.12
	3' X 5'	188.04	185.16	176.20	152.35	134.71
	3' X 6'	265.04	259.96	247.18	213.51	188.59
	4' X 6'	277.74	274.40	261.26	226.08	199.96
	4' X 8'	370.04	363.00	345.72	299.07	264.59
	3' X 10'	376.16	368.36	350.52	301.85	268.02
	4' X 10'	485.96	477.06	454.16	392.95	347.49
	REORDER	Within 18 months of last order \$48.00(G)				
	Set Up Charges:	After 18 months since last order \$150.00(G)				

	SIZE	ONE	2-4	5-9	10-24	25-49
5 COLOR Initial Set-up \$375.00(G) Per Size Art Required	2' X 3'	\$137.06	\$128.64	\$121.92	\$104.28	\$91.05
	3' X 4'	195.24	191.58	182.06	157.14	138.73
	3' X 5'	212.18	209.14	198.84	171.74	151.73
	3' X 6'	300.24	294.36	279.64	241.40	213.08
	4' X 6'	315.74	309.30	294.38	254.40	224.89
	4' X 8'	417.28	409.22	389.36	336.56	297.47
	3' X 10'	410.08	403.02	383.24	331.22	292.69
	4' X 10'	538.60	533.24	512.24	442.61	391.05
	REORDER	Within 18 months of last order \$60.00(G)				
	Set Up Charges:	After 18 months since last order \$187.50(G)				

Although fine detail work is possible with our multi-color process, keep in mind that the smallest possible type size is **30 Point**

in multi-color (approximately 3/8")

- Also, remember that **WHITE** counts as one of the imprint colors with multi-color.
- All colors shown in a design must be counted as part of the imprint.
- Background color of the carpet cannot be used as part of the design in multi-color.



PRODUCTION PROOF

Normal Initial Set Up plus normal cost of product.



ASI/49500
UPIC DEVONMAT
SAGE 55260

OLEFIN & LOGO PIN™ CARPET

Indoor/Outdoor

PEOPLE GREETER™ 18" X 27" FLOOR MATS



PROVEN USERS

- Realtors Open Houses
- Electricians
- School / Booster Club Fund Raiser
- Apartment Complexes
- Plumbers
- Condominiums
-
- Point of Purchase

PRODUCTION TIME:

One Color - 8 Business Days
Two Color - 15 Business Days

MAX DESIGN AREA:

12" x 21"

SHIPPING WEIGHT:

35# per 12

PACKAGING:

Standard 12 per carton
Individual cartons \$2.00 (G) each

OLEFIN

INITIAL SET UP

		<u>12</u>	<u>48</u>	<u>120</u>	<u>240+</u>
\$75.00(G)	1 color imprint	\$27.56	\$26.18	\$22.64	\$19.52
\$150.00(G)	2 color imprint	40.82	38.38	32.86	28.62
\$225.00(G)	3 color imprint	44.80	43.08	37.56	33.30
\$300.00(G)	4 color imprint	51.00	48.48	43.15	37.33
\$375.00(G)	5 color imprint (2ABC)	61.78	59.28	51.40	44.57

ADVERTISERS' PRICES

Different designs, mat sizes, and/or color combinations may not be combined for quantity pricing.

REORDER Set Up Charges:

Within 18 months of last order \$12.00(G)
After 18 months since last order \$37.50(G)

LOGO PIN

INITIAL SET UP

		<u>12</u>	<u>48</u>	<u>120</u>	<u>240+</u>
\$75.00(G)	1 color imprint	\$32.20	\$30.86	\$26.85	\$23.31
\$150.00(G)	2 color imprint	45.50	43.04	37.05	32.43
\$225.00(G)	3 color imprint	49.48	47.76	41.80	37.11
\$300.00(G)	4 color imprint	55.66	53.18	47.35	41.15
\$375.00(G)	5 color imprint (2ABC)	66.44	63.98	55.60	48.38

ADVERTISERS' PRICES

Different designs, mat sizes, and/or color combinations may not be combined for quantity pricing.

REORDER Set Up Charges:

Within 18 months of last order \$12.00(G)
After 18 months since last order \$37.50(G)



ONE COLOR IMPRINT STANDARD DESIGNS

8 Business Days Production

WELCOME DESIGN



#01526



#01525



#28425



#28416



#28423



#01540



#01552



#28422



#01523



#02201

Call For More
Designs



#28424



#01522



#28426



#01504

Pricing on
Pages 2 - 5

PROFESSIONAL DESIGNS



#04703



#04740



#04710



#10879



#04712



#12917

Ideal for clients
with no logo.
Personalize
one of Devon's
Standard
Designs to
provide a custom
look for entrance
doors!

QUALITY, SAFETY & FINANCIAL DESIGNS



#03336



#13799



#13793



#02221

Made in
the U.S.A.



ASI/49500
UPIC DEVONMAT
SAGE 55260

DEVON LOGO MAT LINE™



Devon Logo Mat Line proudly introduces our Eco-Friendly, recycled Logo Mats.

Manufactured using a MINIMUM of **50% recycled materials, ECOMATS™** are environmentally friendly, functional, Indoor / Outdoor Logo Mats, USA made. Imprinted using nylon flock, permanently embedded into carpet.

DEVON GOES GREEN ECOMATS™



CARPET COLORS

- | | | | |
|-------|-----------|-------|-----------|
| RED | PMS# 7427 | TAN | PMS# 7504 |
| BROWN | PMS# 504 | GREEN | PMS# 567 |
| BLUE | PMS# 302 | GREY | PMS# 425 |
| BLACK | | | |



1 COLOR IMPRINT

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$62.06	\$58.22	\$56.56	\$49.82	\$44.59
3' X 4'	98.98	94.06	91.46	81.51	73.96
3' X 5'	119.70	114.32	111.20	99.42	89.79
3' X 6'	146.30	137.94	134.70	120.29	109.36
4' X 6'	182.74	173.44	169.42	151.39	138.38
4' X 8'	241.80	232.44	226.38	201.98	178.85
3' X 10'	235.30	227.82	216.74	193.58	173.76
4' X 10'	319.60	306.50	299.90	265.11	236.29

2 COLOR IMPRINT

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$87.46	\$82.00	\$77.96	\$66.83	\$58.50
3' X 4'	136.88	134.78	128.30	111.05	98.24
3' X 5'	151.52	149.36	142.42	123.37	109.21
3' X 6'	184.88	181.80	173.24	150.00	132.84
4' X 6'	234.20	230.06	219.42	190.17	168.40
4' X 8'	312.58	306.80	292.54	253.50	224.53
3' X 10'	299.44	294.66	280.94	243.29	215.47
4' X 10'	389.80	383.52	365.70	316.90	280.68

3 COLOR IMPRINT

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$104.76	\$99.04	\$94.24	\$80.50	\$70.35
3' X 4'	141.78	137.98	132.46	114.68	101.46
3' X 5'	170.94	169.02	160.96	139.28	123.23
3' X 6'	188.86	185.86	177.38	153.69	136.00
4' X 6'	235.02	231.64	220.66	191.36	169.52
4' X 8'	356.44	349.42	332.82	288.09	254.92
3' X 10'	357.56	350.34	333.56	288.54	255.20
4' X 10'	453.90	444.82	423.90	366.92	324.62

4 COLOR IMPRINT

SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$115.52	\$108.84	\$103.44	\$88.46	\$77.29
3' X 4'	172.68	169.68	161.08	139.39	123.12
3' X 5'	188.04	185.16	176.20	152.35	134.71
3' X 6'	265.04	259.96	247.18	213.51	188.59
4' X 6'	277.74	274.40	261.26	226.08	199.96
4' X 8'	370.04	363.00	345.72	299.07	264.59
3' X 10'	376.16	368.36	350.52	301.85	268.02
4' X 10'	485.96	477.06	454.16	392.95	347.49

5 COLOR IMPRINT

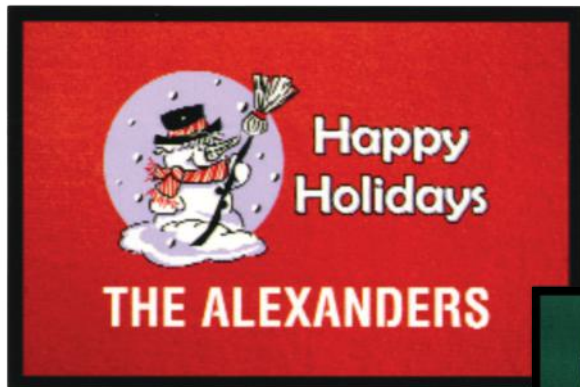
SIZE	ONE	2-4	5-9	10-24	25-49
2' X 3'	\$137.06	\$128.64	\$121.92	\$104.28	\$91.05
3' X 4'	195.24	191.58	182.06	157.14	138.73
3' X 5'	212.18	209.14	198.84	171.74	151.73
3' X 6'	300.24	294.36	279.64	241.40	213.08
4' X 6'	315.74	309.30	294.38	254.40	224.89
4' X 8'	417.28	409.22	389.36	336.56	297.47
3' X 10'	410.08	403.02	383.24	331.22	292.69
4' X 10'	538.60	533.24	512.24	442.61	391.05

INITIAL Set Up \$75.00(G) per imprint color
 REORDER Within 18 months of last order \$12.00(G) per color
 Set Up Charges: After 18 months since last order \$37.50(G) per color



HOLIDAY LOGO MATS AND HOLIDAY COASTERS

2' X 3' PERSONALIZED
With up to 20 letters and spaces
\$80.44(A)



ITEM# 23RDSM

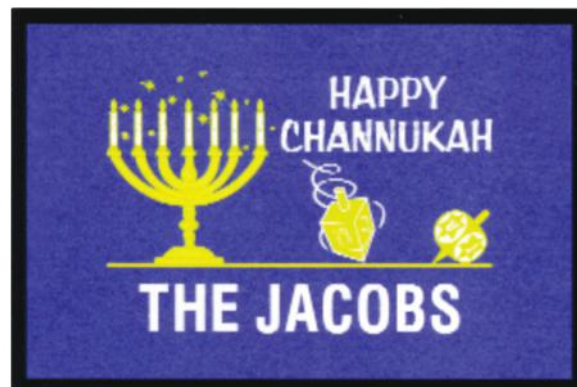


ITEM# 23GRSM

HOLIDAY LOGO MATS

Perfect for the Holiday gift giving season.
Olefin carpet is extremely durable and very
easy to maintain

Logo Mats are imprinted with Nylon Flock
fibers, embedded into carpet



ITEM# 23BLCH

18" X 27" PERSONALIZED
With up to 20 letters and spaces
\$46.44(A)



**ORDERS MUST
BE RECEIVED BY
NOVEMBER 30
FOR CHRISTMAS
DELIVERY**

Plus Shipping

18" X 27" MAT, \$25.00 NET
EACH, CONTINENTAL U.S.

2' X 3' MAT, \$30.00 NET
EACH, CONTINENTAL U.S.

12 COASTERS, \$15.00 NET
EACH, CONTINENTAL U.S.

Shipping subject to change
due to UPS increases



ITEM# MTR

ITEM# MSM



ITEM# MBL

HOLIDAY COASTERS \$54.00(A) per set of 12

Mugger Coasters are absorbent and
hand washable

Imprinted with Nylon Flock fibers
onto non-skid vinyl backing

Muggers are individually poly-
bagged

Minimum quantity 12 coasters, may
mix designs

**Made in
the U.S.A.**



ASI/49500
UPIC DEVONMAT
SAGE 55260

Absorbent and Hand Washable

4" CIRCLE, HEXAGON OR SQUARE

MUGGER COASTERS

30 Business Days Production

MINIMUM LEGIBLE COPY SIZE

Due to imprinting method using pre-dyed nylon fibers, a minimum size requirement for copy and detail has been established to ensure sharp design images and clear copy. This minimum size is the equivalent of

30 POINT HELVETICA NARROW BOLD (ALL UPPER CASE)

ADVERTISERS' PRICES

2	100	250	500	1000
	\$4.18	\$3.48	\$3.01	\$2.60
(2ABC)				
COLOR Initial Set-up	REORDER Set Up Charges:			
	Within 18 months of last order \$24.00(G) After 18 months since last order 75.00(G)			
\$150.00(G)				

3	100	250	500	1000
	\$4.50	\$3.60	\$3.09	\$2.69
(2ABC)				
COLOR Initial Set-up	REORDER Set Up Charges:			
	Within 18 months of last order \$36.00(G) After 18 months since last order \$112.50(G)			
\$150.00(G)				

4	100	250	500	1000
	\$4.98	\$4.04	\$3.42	\$3.02
(2ABC)				
COLOR Initial Set-up	REORDER Set Up Charges:			
	Within 18 months of last order \$48.00(G) After 18 months since last order \$150.00(G)			
\$225.00(G)				

5	100	250	500	1000
	\$5.70	\$4.58	\$3.87	\$3.38
(2ABC)				
COLOR Initial Set-up	REORDER Set Up Charges:			
	Within 18 months of last order \$60.00(G) After 18 months since last order \$187.50(G)			
\$300.00(G)				

STANDARD SHAPES: CIRCLE, HEXAGON, SQUARE CUSTOM SHAPES QUOTED UPON REQUEST

To design your Mugger Coaster, select the closest matches to your Logo colors from the imprint colors on page 17.

Next, choose a 'field' color (background) from the imprint colors on page 17, to surround your logo. You may add a border in one of your logo colors to the Hex or Square Mugger, if you wish.



Note: WHITE IS A COLOR



PROVEN USERS

- Trade Show Give-Away
- Realtors
- Mortgage Companies
- Trucking Companies
- Title Companies
- Military

PRODUCTION

PROOF:

Normal Initial Set Up plus normal cost of product

SHIPPING

WEIGHT:

12# per 100

PACKAGING:

Individual Polybag



MUG MAT COASTERS

30 Business Days Production

**Absorbent and
Hand Washable**

6" OCTAGON OLEFIN CARPET

MINIMUM LEGIBLE COPY SIZE

Due to imprinting method using pre-dyed nylon fibers, a minimum size requirement for copy and detail has been established to ensure sharp design images and clear copy. This minimum size is the equivalent of

30 POINT HELVETICA NARROW BOLD (ALL UPPER CASE)

To design your Mug Mat Coaster:

Select a complementary carpet color from page 16.

Then select the closest matches to your Logo colors from the imprint colors on page 17.

Next, using one of the colors in your Logo, choose an outside border color.

Finally, Choose a 'field' color (center circular area) from the imprint colors on page 17, to surround your logo.

Note: WHITE IS A COLOR



ADVERTISERS' PRICES

	100	250	500	1000
2	\$6.24	\$5.62	\$5.01	\$4.43
COLOR	(2ABC)			
Initial	REORDER Set Up Charges:			
Set-up	Within 18 months of last order \$24.00(G)			
\$150.00(G)	After 18 months since last order \$75.00(G)			
3	\$6.52	\$5.90	\$5.13	\$4.54
COLOR	(2ABC)			
Initial	REORDER Set Up Charges:			
Set-up	Within 18 months of last order \$36.00(G)			
\$150.00(G)	After 18 months since last order \$112.50(G)			
4	\$7.22	\$6.52	\$5.72	\$5.08
COLOR	(2ABC)			
Initial	REORDER Set Up Charges:			
Set-up	Within 18 months of last order \$48.00(G)			
\$225.00(G)	After 18 months since last order \$150.00(G)			
5	\$8.26	\$7.56	\$6.53	\$5.77
COLOR	(2ABC)			
Initial	REORDER Set Up Charges:			
Set-up	Within 18 months of last order \$60.00(G)			
\$300.00(G)	After 18 months since last order \$187.50(G)			

PROVEN USERS

- Trade Show Give-Away
- Realtors
- Mortgage Companies
- Trucking Companies
- Title Companies
- Military

PRODUCTION TIME:

Normal Initial Set Up plus normal cost of product

SHIPPING WEIGHT:

20# per 100

PACKAGING:

Individual Polybag

Made in the U.S.A.



ASI/49500
UPIC DEVONMAT
SAGE 55260

COLORS FOR REFERENCE ONLY, EXACT MATCH NOT GUARANTEED

CARPET COLORS

OLEFIN



LOGO PIN™



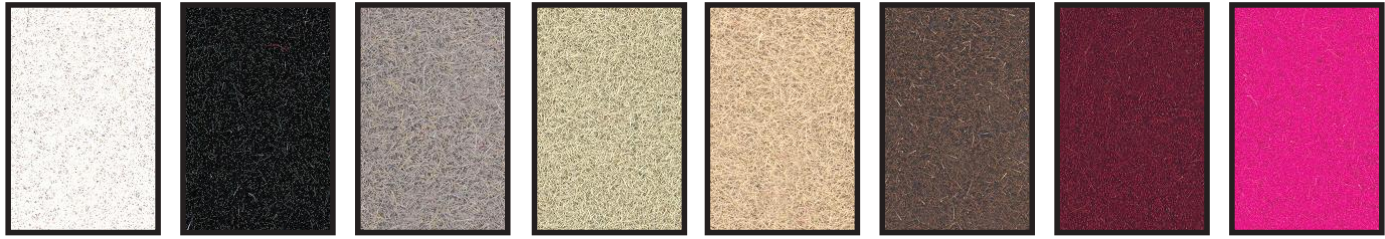
**COLORS FOR REFERENCE ONLY,
EXACT MATCH NOT GUARANTEED**

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SAGE 55260

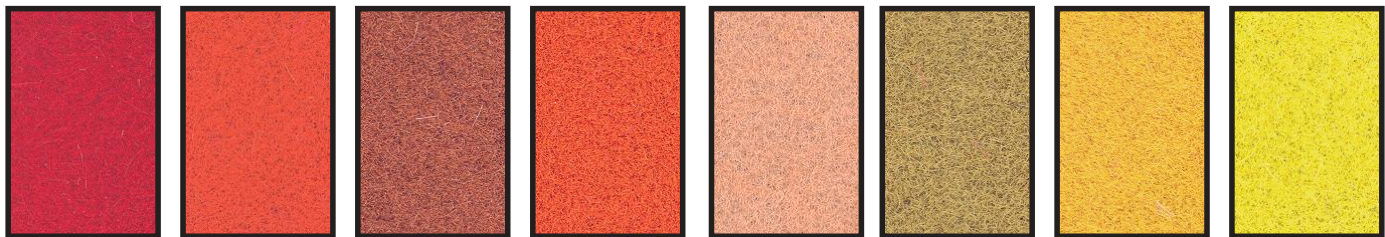
Carpet and imprint colors are not guaranteed to match or to be identical to earlier productions, and productions runs may not be identical to proof samples. As with all fabric dye lots, colors imprinted at different times will differ slightly.

IMPRINT FLOCK COLORS

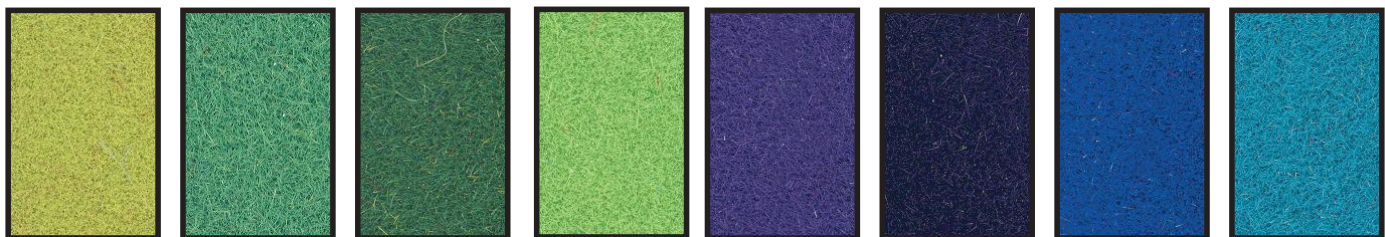
COLORS FOR REFERENCE
ONLY, EXACT MATCH NOT
GUARANTEED



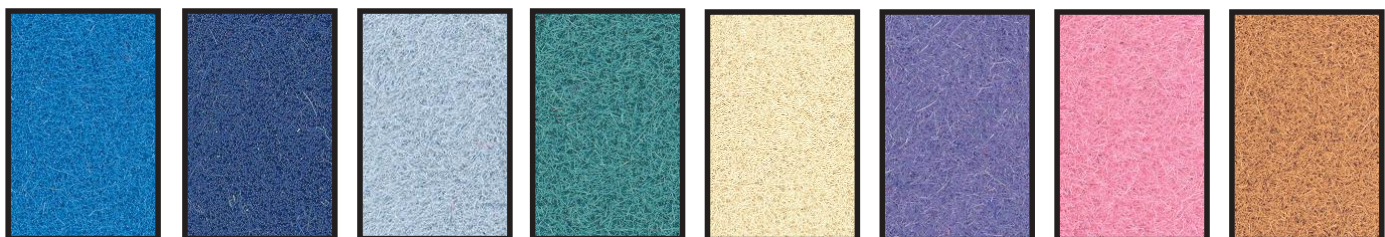
White	Black	Charcoal PMS 424U	Silver Grey PMS 414U	Beige PMS 467U	Brown PMS 4695U	Burgundy PMS 209U	Magenta PMS Process
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Red PMS 185U	Warm Red PMS 172U	Rust PMS 174U	Orange PMS 1655U	Peach PMS 1565U	Gold PMS 125U	Bright Gold PMS 116U	Yellow PMS 012U
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Lime Green PMS 383U	Kelly Green PMS 355U	Green PMS 555U	Spring Green 375U	Purple PMS 2627U	Navy Blue PMS 295U	Blue PMS 286U	Process Blue PMS 314U
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Cornflower Blue 300U	Midnight Blue 281U	Powder Blue 278U	Teal PMS 3155U	Cream PMS 4545U	Lavender PMS 272U	Pink PMS 204U	Bronze PMS 153U
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COLORS FOR REFERENCE ONLY,
EXACT MATCH NOT GUARANTEED

Carpet and imprint colors are not guaranteed to match or to be identical to earlier productions, and productions runs may not be identical to proof samples. As with all fabric dye lots, colors imprinted at different times will differ slightly.

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SAGE 55260

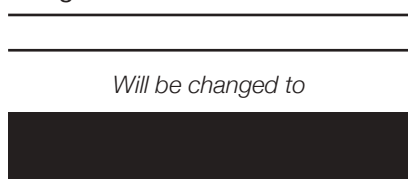
GENERAL INFORMATION

To ensure your single color LOGO MAT™ is reproduced with legibility, the smallest letter in your logo must be at least

1 INCH TALL

All Lines and Detail in your Logo must be at least **3/8" thick**

Additional useful information: Double lines in your design will be modified to single lines, minimum 3/8" thick. This is due to the nature of a flocked imprint into carpeting. If you have double/parallel lines in your Logo, when the carpet is walked on, the lines will not remain parallel. To avoid your design being compromised when in use, all double lines will be modified to single lines.



One last hint: Reverse imprints, with the carpet showing through as part of the design, generally do not work with our flocked imprint process. Unless the area of the reverse is small in proportion to the design, and the area which shows through as carpet is solid and bold, your reverse imprint will be modified as shown:

REVERSE IMPRINT IN YOUR ORIGINAL ART

Will be changed to

REVERSE WILL BE ELIMINATED, LETTERS WILL PRINT SOLID WITH BORDER

ARTWORK Crisp, Clean... Black & White Artwork required to ensure integrity of your design

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SINGLE COLOR DESIGN

1. 2" or larger process camera STAT or
 2. Email art vector based PC only. Acceptable formats: Adobe Illustrator, Corel & Freehand
- Printed color artwork cannot be used. Without a 2" or larger Process Camera STAT, crisp, clean Black & White, or acceptable email file, there will be an ART CHARGE OF \$75.00(G), in addition to Initial Set Up Charges

MULTI COLOR DESIGN

1. 2" or larger process camera STAT or
 2. Film separations
 3. Email art vector based PC only. Acceptable formats: Adobe Illustrator, Corel & Freehand
- FAX artwork cannot be sent for Multi Color. Printed color artwork cannot be used. Without a 2" or larger Process Camera STAT, crisp, clean Black & White, or acceptable email file, there will be an ART CHARGE OF \$75.00(G), in addition to Initial Set Up Charges

INFORMATION NEEDED TO PROCESS YOUR ORDER

1. Carpet color from page 16
2. Imprint color from page 17
3. Mat size
4. Quantity
5. Your artwork
6. Is your mat HORIZONTAL or VERTICAL (2 x 3 mats are printed horizontally)



GENERAL INFORMATION

PRODUCTION TIME: FROM RECEIPT OF ORDER,
AND APPROVAL OF ART & CREDIT

BIGGER is NOT BETTER!

Your Logo and Advertising Message have to be read and understood with an exposure time directly related to the number of footsteps taken across your Logo Mat™. If your design is too large, the visual IMPACT is compromised. REMEMBER: Your message has to be read in less than ONE second!

STANDARD MAXIMUM DESIGN AREA

2' X 3'	16" X 24"
3' X 4'	22" X 30"
3' X 5'	22" X 30"
3' X 6'	24" X 30"
4' X 6'	26" X 32"
4' X 8'	26" X 32"
3' X 10'	24" X 32"
4' X 10'	26" X 32"

Pricing: All items in this catalog are priced per each, and are F.O.B our factory in NW Georgia, (Metropolitan Chattanooga, TN)

PRICES SUBJECT TO CHANGE WITHOUT NOTICE: Not responsible for typographical errors, omissions, or improperly represented colors.

RUSH CHARGES: \$75.00(G) per imprint color. Rush production will decrease published Catalog production time by no more than 1/2 length of time shown. Rush production will be determined on an "AS AVAILABLE" basis

PATENTS, COPYRIGHTS, TRADEMARKS: When orders are manufactured to customer's specification, purchaser assumes all liability which may result from action taken against Devon for patent, copyright, or trademark infringement.

OVERRUNS/UNDERRUNS: Logo Mat™ are subject to a 5% over/under. Mugger™ Mug Mat™, and P.O.P™ Change Mats are subject to a 10% over/under. All variances billed pro rata.

FAX ORDERS: Devon is not responsible for errors from handwritten copy or unclear FAX transmissions.

LESS THAN MINIMUM: Orders of at least one half the smallest catalog quantity are acceptable at plus 50% of the first column price.

TOLERANCES: Logo Mats™ vary with tolerances overall of up to one inch plus or minus in each direction. Logo Mats are hand crafted.

EXPORT: With complete customs paperwork \$30.00(G). Without complete customs paperwork \$100.00(G)

SPECIAL NOTICE: Logos shown in this catalog are for display purposes only. Logo bearing merchandise can only be purchased by or through the company to which the logo or symbol belongs.

PRODUCTION TIME

CATALOG QTY:

SINGLE COLOR IMPRINT – 8 Business Days
MULTI COLOR IMPRINT – 15 Business Days

GUARANTEE: Devon stands behind all products for a full two years. Both the Design and Carpet are guaranteed for two years when proper maintenance procedures are followed. This guarantee is prorated.

MATERIALS: Devon Logo Mats™ are manufactured from either Olefin or Polypropylene carpet, with a non-skid vinyl backing and 1" tapered vinyl border. Your logo is embedded into the carpet as a through and through design, using pre-dyed NYLON FLOCK fibers. The combination of Olefin or Polypropylene carpet and Nylon Flock imprint material produces a crisp and vibrant representation of your Logo and Name.

IMPRINT AREA: Each size Logo Mat™ has an imprint area, centered on the mat. Your Logo and Advertising Message are reproduced within this area

SPLIT DESTINATIONS: In addition to applicable shipping charges: Freight Shipments \$6.50(G) per destination when entire shipment ships at one time. UPS \$3.75(G) per destination.

RELEASE SHIPMENTS: \$20.00(G) per release. All releases must be complete within 6 months. Order cannot be changed or cancelled once first shipment is made.

INDIVIDUAL DROP SHIPS: \$2.00(G) per unit plus shipping charges.

VOLUME ORDERS: UPS or Postal charges must be paid prior to shipment. Labels and a typed list of addresses must accompany all volume orders. Labels prepared by factory, \$0.35(G) each.

NEW CUSTOMERS: To assure prompt production of your initial orders, prior to establishing open account, we recommend either a cashier's check or money order be sent with those initial orders.

SHIPMENTS: Best way unless otherwise specified. UPS Shipments are subject to a nominal handling and insurance charge per parcel. Truck Shipments are prepaid with the freight bill coming directly to the distributor.

COLOR MATCH: Carpet and imprint colors are not guaranteed to match or to be identical to earlier production, and production runs may not be identical to proof samples. As with all fabric dye lots, colors imprinted at different times will differ.

C.O.D.: Sorry, not available



Logo floor mats stop dirt from tracking onto interior floors, reducing cleaning costs and wear and tear on carpet and flooring.

If you have clients who are using a laundry rental service for generic mats, they are buying their own custom mats at least five times per year. Owning their own mats will dramatically reduce your client's costs and have a positive effect on their bottom line!

Simple maintenance required: Vacuum, sweep or hose off on a regular basis. If soiled, use a mild liquid detergent like Dawn and then hose off. No harsh chemicals, washing machines or rotary brush cleaners. Each mat is packaged with a maintenance instruction sheet.

Logo mats provide a warm welcome at every entry door, in addition to stopping dirt and moisture from tracking in. A positive impression as guests and customers enter and leave your place of business.

All Devon mats are manufactured in the USA. We have a two year guarantee on our entire product line, provided the maintenance instructions have been followed.

Contact us for information on Co-op Programs, Online Company Store Programs, Realtor Programs, Fund Raising Programs and Welcome Aboard Programs

